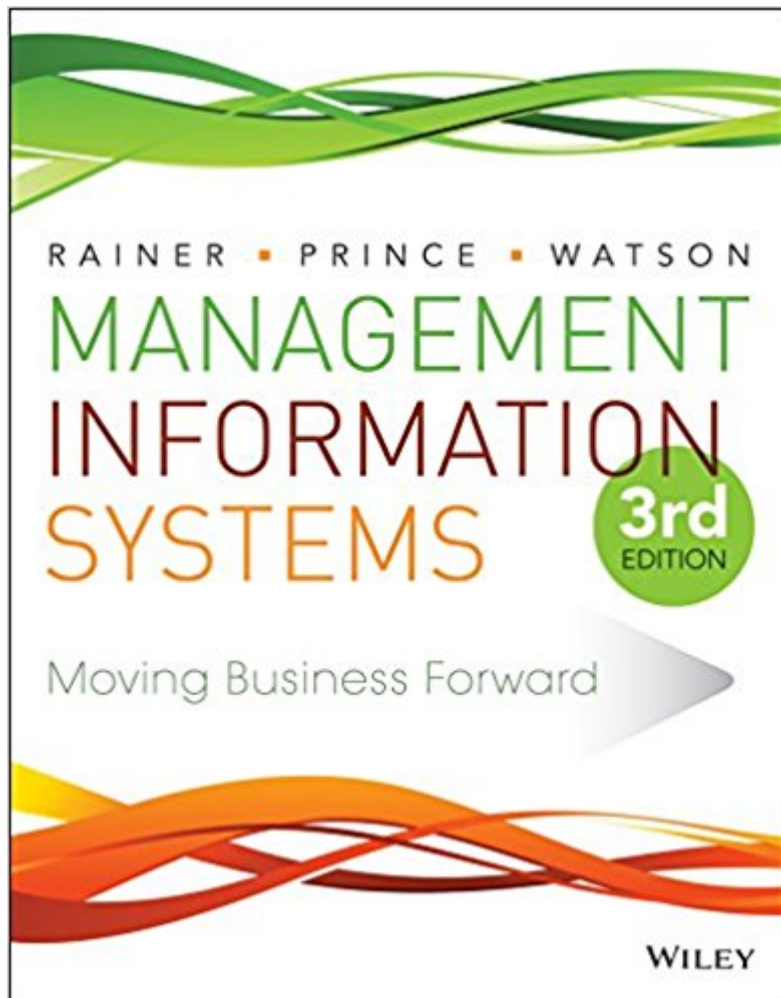# Management Information Systems

Synopsis

The 3rd Edition of Management Information Systems promotes active learning like no other text in the market. Each chapter is comprised of tightly coupled concepts and section-level student activities that transport your students from passively learning about IS to doing IS in a realistic context. The integration of Microsoft Excel and Access exercises at the end of every chapter enables students to practice their Microsoft application skills in the context of the chapter material.

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Customer Reviews

This was required for a CIS class I recently took and as far as textbooks go it was pretty good. The professor didn't have us read all that much from it and so I was glad that allowed me to rent it fairly inexpensively. I thought the book read fairly easily and there were a lot of case studies and sidebar stories that were interesting to read and that complimented the class I was taking.

This was a very easy read and made my Information Systems class extremely easy. I ended up with over a 100% in the class just by taking detailed notes from this book. I'm not tech-savvy at all but this book allowed me to understand the concepts I needed to know.

Good book, concrete examples, not very different from previous versions.Can get very technical

Good book for who want to know about Information system !!

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